



# COMPANY ENGAGEMENT

## Introducing Box of Hope...

Our concept is simple: to bring a little joy to underprivileged children.

Each year **school children, businesses** and the **local community** come together to donate boxes filled with essential, fun, and active items, to give to a child that would not normally receive a gift over the festive period.

We work in collaboration with local, and a small number of overseas charities, to support the children and families who receive the boxes.

None of what we do would be possible without the support of our **volunteers, schools and sponsors**, who support us both financially and in kind.

In 2022 we delivered over **31,100 boxes** to children, donated through **109 schools, 40 corporates** and **hundreds of individual volunteers**.

2023 will be our 16th year in which we bring a moment of happiness to children who wholly deserve it. Please join us by participating in what has become a beloved Hong Kong community tradition.



## Get Involved

We rely upon our fabulous volunteers and community to bring our vision to life. We need funds and extra gifts to ensure high quality boxes for each child, to safeguard a sustainable future for our initiative. Many businesses have generously donated money, products, and their employees' time. You too can get involved and help Box of Hope thrive.

## Sponsorship

Become a frontline sponsor and benefit from our far-reaching impact. We have several sponsorship opportunities that will position your brand well and help meet your corporate ESG objectives.

## Financial Support

Financial contributions support running our NGO, particularly logistics which is our biggest expense. Each year we need support to cover costs with this, to ensure our Boxes reach the children who are waiting for them.

## Product & Service Donations

In-kind donations ensure the high quality of box content – over the years we've received hygiene products, notebooks, footballs, and caps to name a few. We are also very to accept rebranded stationery items and other branded products.

## Team Volunteering

People love volunteering with us, and our annual box checking operation is a popular way for teams to connect and give back, as well as support a key part of our process. We invite teams of 12 colleagues to join us for a 3-hour session, in return for a \$6,000hkd donation.

## Run your own Box drive

Enable your colleagues to make their own contribution by running a Corporate Box Drive. It's fun, rewarding and engaging, and something for all to rally around – it could even be a family event. Each box must be accompanied by a \$30hkd donation to fund its onward journey to the child recipient.

## Sound Good? Please get in Touch

We'd love to discuss how we can work together. It only takes a small gift to make a big impact.

Please contact Stephanie at [corporates@boxofhope.org](mailto:corporates@boxofhope.org)