## A YEAR OF GROWTH!

2023 Impact Report



# 25% more GIFTS SHARED...

through 84 charity partners



Hong Kong Cambodia 21,532 children 16,362 children **52%** 40% 41,232+ received a gift from HK school students, individuals and the business community 3% 5% M Pakistan Philippines 2,186 children 1,152 children

## WHO PARTICIPATES?



120

schools (38,480 gifts - 93.3%)



250+

volunteers



41

**corporates** (2,753 gifts - 6.6%)



6

in-kind donors

#### From our beneficiaries:

"We gratefully received 800 boxes, providing our children and their parents with one of the best Christmas gifts. The kids were delighted in receiving soft toys, books, and games, and parents were so glad with essentials such as soap, toothpaste, toothbrushes, and tableware. Generous support from Box of Hope has made a meaningful difference in our community."

Jamie Wong, Changing Young Lives Foundation, HK



#### From our gift donors:

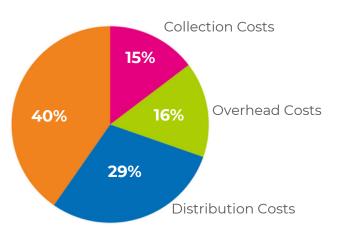
Creating a Box of Hope really makes you think about other kids that may not have the same opportunities that we have in life. It was a lot of fun putting together a gift for another boy my age, thinking about the kind of things that he might like and need."

Isaac Beattie, age 13, student at Harrow International School, HK

### WHERE YOUR GIVING GOES?

97%

of monetary donations go straight into making Box of Hope happen! Campaign Operation Costs





#### Growth in Sharing

2023 was our **biggest** year in the 16 years in which we 've been supporting underprivileged and marginalised children. We were so grateful to be supported by approximately 38,500 local school children in Hong Kong, who all wanted to share a festive gift with a child less fortunate.

Growth in the wealth gap, and weakening economies resulted in an increase in gift demand from our beneficiaries, and we were only too delighted to be able to support more children and their families.

One of our goals in 2023 was to better serve the teenagers who receive our gifts. By creating an entirely separate gift item list, and working closely with several HK secondary schools, we were able to curate gifts perfectly suited to match their needs (education, lifestyle and personal hygiene) of the growing teen recepient group.

#### A Greener Future

By means of strengthening our sustainability, we began to make a shift towards using bags, in place of boxes, to host the gifts. This sustainable alternative has been really well received, and provides the child with a new school bag or a great storage option for their belongings. Of course, some children still love to receive a lovingly decorated box!

#### From our Corporate Supporters:

"While checking the boxes, I'm filled with happiness and surprise. It was such a wonderful experience that I've gained. It helped me to re-embrace a pure and traditional world, which is filled with loves, blessings, generosity, and helping each other out. All the thoughts behind the present is treasurable."

Kathy Wong, Boltech Insurance



#### **CONTACT US**

Help us make an impact!
info@boxofhope.org
www.boxofhope.org

With thanks to our sponsors

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