



# Corporate Engagement

GIVING PROGRAMS IN 2025

[www.boxofhope.org](http://www.boxofhope.org)

# Introducing Box of Hope

Our concept is simple: to bring a little joy to underprivileged children.

We believe every child should experience the excitement of receiving a gift. Help us make our dream a reality. Each year, school children, businesses and the local community come together to donate gifts filled with essential, fun, and active items, to give to a child that would not normally receive a gift over the festive period.

We work in collaboration with local, and a small number of overseas, charities to support the children and their families who receive the gifts. None of what we do would be possible without our volunteers, schools and sponsors, who support us financially and in kind.

In 2024, we delivered over **34,649 gifts to children**, donated through 150+ schools, 56 corporates and hundreds of individual volunteers!

2025 will be our **18th year** in which we bring a moment of gift happiness to children who wholly deserve it. Please join us by participating in what has become a beloved Hong Kong community tradition.

**Lisa Beattie**  
CEO, Box of Hope



# Programs for Giving

We rely upon our fabulous volunteers and community to bring our vision to life. Every year, we require funds and extra gifts to ensure high-quality items can be sent to each child, and safeguard a sustainable future for our initiative.

Many businesses have generously donated money, products, and their employees' time. You can also get involved and help **Box of Hope** thrive.

## Our Impact

“Your unwavering support has significantly benefited the children from disadvantaged families in Tung Chung, providing them with much-needed resources and joy.”

**HKSKH  
Tung Chung Integrated Services**



## Sponsorship

Become a frontline sponsor and benefit from our far-reaching impact. We have different sponsorship opportunities that will position your brand well and help meet your corporate ESG objectives.

## Product Donations

Product donations ensure the high quality of our gifts – we've received notebooks, hygiene products, footballs, and caps to name a few. We also accept rebranded stationery and other suitable branded items.

## Run a Gift Drive

Spread the positive experience of creating a gift for a child in need with your colleagues and workplace. Our team is ready to help you at every step, please request our "Guide to Running a Gift Drive" to get started!

## Financial Support

Financial contributions support running our NGO, particularly logistics, our biggest expense. Each year we need support to cover costs with this, to ensure our gifts reach the children who are waiting for them.

## Team Volunteering

Our annual gift checking operation is a popular way for employees to connect and give back. We invite **teams of 12** colleagues to join us for a **3-hour session** in return for a **HK\$8,000** donation.

## Questions?

We love finding the best way for our partners to get involved and give back. Please contact our **Corporate Team** to discuss your plans and how we can help.

[corporates@boxofhope.org](mailto:corporates@boxofhope.org)





**Help us to bring more  
smiles to children in 2025**

[info@boxofhope.org](mailto:info@boxofhope.org)

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