

Guide to running a gift drive 2025

We believe that EVERY child deserves to experience the excitement of receiving a gift - please help us make that happen

Thank you for your interest in supporting Box of Hope. Each year, our corporate donors enjoy the warm, happy feelings associated with running their own gift drive to support underprivileged children.

Together in 2024, our donor community brought gift excitement to over **34,600** children in Hong Kong and South East Asia. The generosity and kindness was outstanding. We'd love to have you be part of that this year.

This guide outlines everything you need to know to run your own gift drive, creating fun and joy for all involved.

Our website contains lots of FAQs and by all means contact me if you need anything at all.

Warm regards,
Melanie Ng
Corporate Coordinator



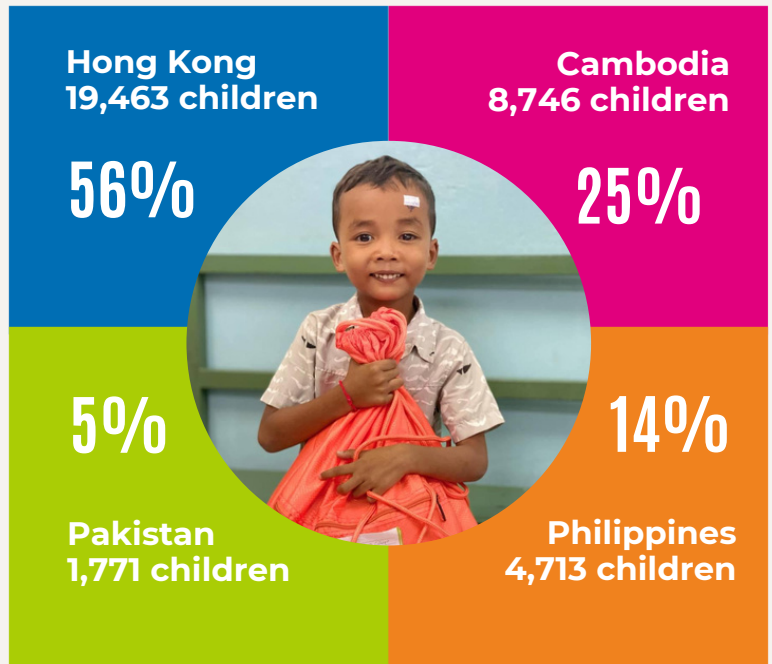
Where Our Gifts Went in 2024

34,693 Children

experienced the excitement of receiving a gift donated by Hong Kong school students, individuals and the local business community.

84 Charity Partners

assisted in receiving and distributing gifts to children and families on behalf of Box of Hope across Asia.



Our Generous Supporters



191

Supporting Schools

(38,480 gifts - 93.3%)



56

Corporates

(2,753 gifts - 6.6%)



442

Volunteers



20

In-kind Donors



Top tips on creating your Box of Hope gift

It is highly likely that the child who will receive your gift, will have NEVER received a gift before. Please follow the guidelines below to make sure their first gift experience is truly amazing.

- Source adult-size shoe boxes or backpacks (we can provide for HK\$20 each) to house your gift items - see below...
- Feel free to wrap and decorate your gift box as you like - but please make sure the box is not sealed.
- Ensure all gift items are **NEW** - we cannot distribute any pre-loved, old or used items.
- Include items from all the gift sticker categories - we need the gifts to be as **fair and equal** as possible.
- Consider creating a gift for an infant (0-3yrs) or a teenager (11-16 years). These are our most underserved age groups and we need your help to fill a growing gap.
- **Stationery** is by far the most valued item in the gift - please consider adding extra items into your gift as the children not only LOVE stationery but NEED it for school, and it's expensive.




Bags or boxes like these are perfect!

What to include in your gift

- Please use the gift sticker (example below) to tick off items as you include them - that way, you won't miss anything out!
- The kids love to know who their gift is from, so feel free to include your name/organisation on the sticker and include a short gift note.
- We will provide the gift stickers for you to use on your gifts and posters to advertise your campaign internally - do let us know how many you need.
- Please note that we kindly ask for a **HK\$30 donation**, per gift, to cover onward logistics costs. Please keep note of how many gifts your company is donating and we can arrange an invoice for ease of payment.
- Please **ONLY INCLUDE** the items requested on the sticker - these are **approved by the charities** who support our gift recipients

FEEL AND STICK ON YOUR BOX OF HOPE



TEENS SUPPORTING TEENS

NAME: _____

SCHOOL/COMPANY: _____


BOY GIRL
 NEUTRAL 11+ YRS

Each box/bag **MUST** contain the following items:
Please use the check boxes to make sure you have everything:


HYGIENE	STATIONERY	COOL, FUN STUFF
<input type="checkbox"/> 1 adult toothbrush and large toothpaste	<input type="checkbox"/> 1 A5 notebook	<input type="checkbox"/> A game e.g. - mini Jenga, mini board games, adult colouring book OR
<input type="checkbox"/> Small roll-on deodorant	<input type="checkbox"/> Regular pens, pencils	<input type="checkbox"/> Get active e.g. - small ball, ball and pump, skipping rope, bat and ball set, yo-yo
<input type="checkbox"/> Sanitary pads or period pants for girls	<input type="checkbox"/> Highlighters and maths set	<input type="checkbox"/> Accessories e.g. - sunglasses, jewellery, cap, hair bands OR
<input type="checkbox"/> shower gel OR	<input type="checkbox"/> Ruler, eraser and sharpener	<input type="checkbox"/> Love me e.g. small plushie and a t-shirt (NEW), socks
<input type="checkbox"/> hand lotion		

Please include a small notecard with a message for the teen who will receive your box. Thank you.


STILL ROOM IN YOUR BOX? PLEASE FILL UP WITH EXTRA STATIONERY, GAMES, LIP BALM, SMALL MOISTURISER, SOAP, WASH CLOTH.



Please donate \$30hkd to fund the delivery of your gift to a child in need. Thank you.






Scan our QR code to learn how to make your Box of Hope



LOVE YOUR BOX?

We will select four of the most beautifully decorated boxes to win our box design competition.

 @boxofhopehk
 #boxofhopehk
 @boxofhope

www.boxofhope.org

FEEL AND STICK ON YOUR BOX OF HOPE

Running your gift drive

You can run your gift drive in one of 3 ways:

1. **Colleagues self-fund and prepare their own gifts, as per our gift sticker and bring them to your designated collection point.**
2. **Your organisation funds colleagues' gift donations and provides the bag/boxes and all the gift items.**
3. **Or a mix of the above - a collaborative donation of gift items**

Whichever way you choose to create your gifting experience, be sure to:

1. Form a team to run your project and nominate a key contact to liaise with us - we can support you at any stage.
2. Communicate key dates and deadlines to your colleagues.
3. Be aware of the delivery deadline to us - from Monday 3rd - Wednesday 12th November 2025.
4. Remember, we can provide bags to house your gift items (HK\$20 each) and can give pointers on where to source gift items, supporting local vendors.
5. Be sure to tag us on social media!
6. Have fun!!



Before your gifts come to us

Please ensure:

- All gifts have the required items - please ensure all the sections/items on the sticker are included.
- The gift sticker is secure on the box lid, or the strap of a backpack or bag.
- If you are using boxes for your gifts, that the lid and body of the box are wrapped separately.
- Please check all gift stickers to ensure gender/age group marked on as appropriate - feel free to include as gift card with a festive message - the kids love to know who their gift is from.
- Please do contact us if you need further support - we are always very happy to help!

Check out our Corporate FAQs at
www.boxofhope.org/en/corporates



Thank you to our Corporate Sponsors

A Giving Community

We love supporting the children and families of our community, but of course a project of this magnitude doesn't happen by itself.

We rely upon the generosity and support of our sponsors to share gift excitement and happiness every year.

If you'd like to play a bigger role in enhancing children's wellbeing supporting inclusion, then please do get in touch. We'd love to have you with us.

Remember, small gifts. Can make a HUGE difference.

Thank you.

Our Long Term Supporters





**Help us to bring more
smiles to children in 2025**

info@boxofhope.org

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